

Advocate Near and Far

Arts Week at the Capital Advocacy Campaign

**Wed
31**

Change Facebook Cover Photo



Facebook cover photo templates can be found on pg.7 of the Advocacy Guidebook. Pick your favorite, and get the ball rolling!



Send Press Release to Local News Outlets

**Thurs
1**



An example Press Release can be found on page 8 of the Advocacy Guidebook. Send this to local news outlets to spread the word of Arts Week!

**Fri
2**

Post On Facebook and Instagram Using Template



Use the templates found on page 7 of the Advocacy Guidebook to post on Instagram and Facebook. Insert information about your town/organization to make the ask more personal to you!



#supporttheartsms #MSARTSWEEK #yourlocalartsorganization

Email Local Arts Groups/Supporters to Join the Cause

**Sat
3**



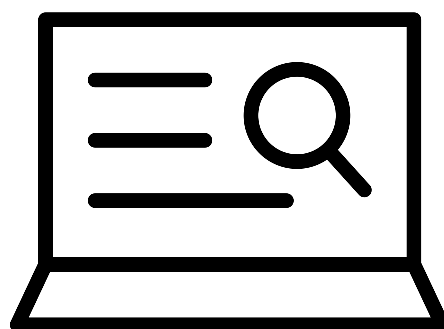
The more people we can have advocating for the arts, the better! Send emails to your local arts organizations and your loyal supporters asking them to join the cause! An email template can be found on page 6 of the Advocacy Guidebook

**Sun
4**

Research Your Local Legislators



To prep for next week, it is important to know who represents your district in the House and in the Senate! Find your local Legislator on page 10 of the Advocacy Guidebook.

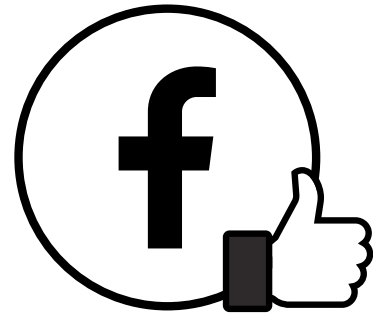


**Mon
5**

Change Facebook Cover Photo

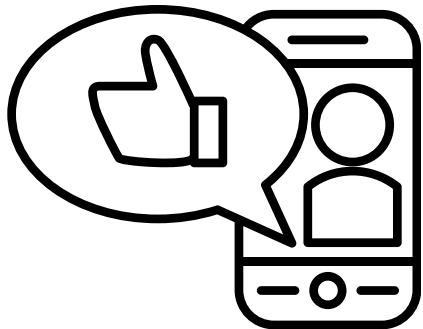


Draw attention to the start of Arts Week at the Capital with a change in Facebook Cover Photo ...again! Pick a new template on page 7 and show your support!



Personal Arts Day Post - Instagram and Facebook

**Tues
6**



Post a personal photo about how the arts have impacted your community! Make sure to use the hashtags below and thank your legislators for their role in your program!

#supporttheartsms #MSARTSWEEK
#yourlocalartsorganization

**Wed
7**

Send an Email with Asks and Thanks



Send an email to your local representatives, both House and Senate. The goal is a Thank-a-thon! Guidelines for asks/email topics can be found on page 10 of the Guidebook



Call and Say Thank You!

**Thurs
8**



Call your Senate and House representative thanking them for their support! Guidelines for phonecall topics can be found on page 10 of the Advocacy Guidebook

**Fri
9**

Post on Insta and Facebook about Art Week Success!



Instagram and Facebook Templates can be found on Page 7 of the Advocacy Guidebook. Or you are welcome to post a personal photo to share the successes of the week!

#supporttheartsms #MSARTSWEEK
#yourlocalartsorganization



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